



INTERNATIONALLY KNOWN SPEAKER & TRAINER

JOHN FORMICA

*The World's Leading
"Customer Experience Coach"*

THURSDAY, APRIL 21ST

FREE EVENT!

10:00a.m. - Noon

If Disney Ran Your Small Business, What Would It Look Like?

Master the secrets to a successful customer service culture!

1:00p.m. - 3:00p.m.

Marketing Strategies Every Small Business Owner Needs to Know.

Learn the best practices to market and brand your business for success!

LIGHT LUNCH PROVIDED FOR REGISTERED GUESTS



MUSEUM OF THE ALBEMARLE

501 S Water St,
Elizabeth City, NC 27909

Registration Required

www.bit.ly/coasbctraining



The SBTDC is a business and technology extension program of the UNC System and is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.



Register Here: www.bit.ly/coasbctraining