

becoming an INVESTOR-READY ENTREPRENEUR

FROM THE MIND OF THE INVESTOR™ SERIES

Two Day Virtual Workshop

August 26 & September 2

1:00 pm - 4:30 pm

RAISING EQUITY CAPITAL FOR PHARMACEUTICAL DEVELOPMENT

LEARN FROM EXPERIENCED INVESTORS & ENTREPRENEURS

Panelists	Ben Scruggs	Hatteras Venture Partners
	Bert Kinsey	Pappas Capital
	Bill Wofford	Hutchison PLLC
	Katie Warner	Ribometrix, Inc.
	Michael Dial	Hatteras Venture Partners
	Vivian Doelling	NC Biotechnology Center

Presenter	Mike Carnes	SBTDC, Equity Funding Specialist
-----------	--------------------	----------------------------------

COST & REGISTRATION

The registration fee is \$145. Early-bird pricing of \$95 is available until August 20.

To register, visit <https://bit.ly/3eNZqT8>.

MORE INFORMATION

Mike Carnes
(919) 515-6045
mcarnes@sbtcdc.org
www.sbtcdc.org/investorready

ARE YOU AN INVESTOR-READY ENTREPRENEUR?

This program was developed by experienced entrepreneurs, venture capital investors, and drug development stakeholders, to provide an “insider’s look” into the world of equity funding.

The workshop format includes a combination of presentations and investor panel discussions intended to demystify critical topics for pre-clinical stage entrepreneurs, university start-ups, faculty, and other pharma ecosystem stakeholders.

ATTENDEES WILL LEARN:

- The equity investment process and terminology
- The categories of pharma investors and “typical” deals they fund
- Key pre-clinical development milestones and how investors view them
- Strategies for finding and engaging investors
- How investors approach valuation, deal structure, and more

INTERACT WITH INVESTORS:

- Get answers to your tough questions with Q&A throughout the event
- Create a one-slide overview of your company to be shared with panelists and audience members