


SHUTTERED VENUE OPERATORS GRANT (SVOG) DEEP DIVE TEAM

TEAM LEAD



ASHLEY SWANGER

Business Resiliency Counselor
Asheville | Cullowhee

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Ashley Swanger is a WNC native with over 20 years of experience in strategic supply chain and business operations in industries ranging from medical device manufacturing to craft brewing. She has a Bachelor's degree in Business Administration and Law, as well as a Master's of Business Administration.



CYNTHIA DEVITA-COCHRANE

Business Resiliency Counselor
Wilmington

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Cynthia DeVita-Cochrane is a mediator, business coach, entrepreneur, and organizational psychologist with over 20 years of organizational development behavior consulting experience. She began a consulting and training firm to help not-for-profit start-ups in 1997.



PAIGE GRIFFIN

Business Resiliency Counselor
Elizabeth City | Nags Head

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Paige Griffin has more than 17 years of experience in the hospitality industry, opening and running restaurants and planning and overseeing programs for resorts. Most recently, she was a career advisor for the Department of Commerce's NC Works System, providing guidance about career choices to young adults.



JOSEPH JAMES

Business Resiliency Counselor
Fayetteville | Pembroke

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Joseph James has more than 10 years of experience helping organizations reach their potential by applying industrial organizational psychology and business strategies to strengthen performance. He has a Ph.D. from the University of Nebraska, where his studies focused on creativity, collaboration, motivation, and performance.



CHRIS SLAUGHTER

General Business Counselor
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Chris Slaughter has extensive experience in change management, workforce engagement, team development, organizational culture transformation, and business and systems analysis. He has a Ph.D. in Industrial and Organizational Psychology from Walden University.